

**Hospitality Sales & Marketing Association International
Big Apple Chapter
VOLUNTEER FORM**

Become a part of the decision-making process and influence our direction. The following is a list of the standing committees of the Big Apple Chapter of HSMIA. If you are interested in working for *YOUR* professional association, please indicate your first and second choices by numbering them 1 and 2 on the appropriate line.

You may also volunteer on-line at: <http://www.hsmainyc.org/volunteer.asp>

**Return to: Kathie Stapleton, HSMIA Big Apple Chapter, 7 Fox Run Rd, Briarcliff Manor, NY 10510
FAX to 914-944-9227; email: info@hsmainyc.org**

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ FAX: _____

E-MAIL: _____

AWARDS & RECOGNITION:

Responsible for preparation of Chapter of the Year submission. Oversees nominations, monthly apple awards, and makes recommendations for chapter awards of merit.
(Chair: Joe Radice, Hospitality International, jar@hospitalityinternational.com, 212-769-8800)

COMMUNICATIONS:

Responsible for the editorial content of Roomers, coordinating monthly meeting announcement fliers and other special mailings.
(Chair: Louis Zameryka, Booking.com, louis.Zameryka@booking.com, 646-415-9049)

COMMUNITY AFFAIRS:

Acts as liaison with designated chapter charity, secures prizes and coordinates sale of raffle tickets.
(Chair: Matt Gomberg, Ritz Carlton Hotel Central Park, mgomberg@nyu.edu, 845-536-0748)

EDUCATIONAL PROGRAMS:

Responsible for planning and arranging monthly luncheon meetings including topic, speakers, and locations. Prepares copy for meeting announcement
(Chair: Laura Osborne, Ozone Strategic Marketing, laura@ozonemarketing.com, 203-348-3022)

MEMBER SERVICES:

Develops a program of member recruitment and retention and assists in preparation of Membership Directory.
(Chair: Valerie Barrett, ValerieBarrett@optonline.net)

PARTNERSHIP & BENEFACTORS:

Responsible for securing sponsors for our monthly newsletter, Roomers, Marquis sponsors for our educational programming and promotion of our Benefactors Program
(Chair: Sean Hennessey Lodging Investment Advisors, shennessey@lodgingadvisors.com, 917-716-5623)

REVENUE MANAGEMENT TASK FORCE:

Serves as the liaison to the Revenue Management SIG members and plans specialized programming for this industry segment.
(Co-chairs: Cherish Gallant, InterContinental The Barclay New York, cherish_gallant@interconti.com, 212-755-5900
AND Kerry Mack, Highgate Hotels, kmack@highgateholdings.com 212-297-306)

SPECIAL EVENTS:

Handles all arrangements for "Summer Bash", Holiday Party (alternating with MPIGNY), and other social events. Serves as liaison with Past Presidents' Council for Awards Dinner.
(Chair: Dan Paradiso, CMP, The Carlton on Madison Avenue, dparadiso@carltonhotelny.com, 646-472-3609)

STUDENT RELATIONS:

Serves as the liaison for student chapter development, involvement and membership. Coordinates and implements student "Shadow Day" programs and domestic and international internships.
(Chair: Maria Wilcox, NYC & Company, mwilcox@nycvisit.com, 212-484-1219)